

# SPONSOR DRC-Hubo@UNLV

With the hiring of Dr. Paul Oh from Drexel University in 2014, the UNLV Howard R. Hughes College of Engineering had the incredible benefit of an internationally renowned expert in unmanned and autonomous systems who brings more than 20 years of experience in robotics and the unmanned aerial vehicles industry, as well as an entry in the most prestigious robotics competition in the world, the DARPA Robotics Challenge.

The DARPA Robotics Challenge, hosted by the Defense Advanced Research Project Agency, an agency of the Department of Defense, was created to inspire robotics researchers around the world who are vying to develop robots capable of assisting humans in responding to natural and man-made disasters. This unique challenge encourages innovation and technological breakthroughs. Robots must walk, drive and complete a series of tasks that would allow the robot to function independently in a disaster situation.

DRC-Hubo@UNLV will join the world's best roboticists on June 5-6 in Pomona, Calif. to determine who will take home the \$2 million prize. Our UNLV team, led by Dr. Paul Oh, is comprised of undergraduate and graduate students, as well as post-doctoral researchers and business partners. At the challenge, we will bring our humanoid robot to perform side-by-side with some of the most recognized names in technology, including NASA, Lockheed Martin, and MIT.

We are pleased to invite you, as a key sponsor of the UNLV team, to join us in supporting this incredible effort by committing to one of the following sponsorship levels. Each opportunity will provide substantial visibility for your company and recognition as an investor in technology innovation and education, as well as meaningful interactions with the UNLV campus leadership, faculty and students. Full description of these benefits are on the reverse.

Innovator    
 Designer    
 Engineer    
 Alpha    
 Omega    
 Supporter  
 \$100,000    \$50,000    \$25,000    \$10,000    \$5,000    \$100+

Benefits at a Glance . . .

	Innovator	Designer	Engineer	Alpha	Omega	Supporter
Logo placement on DRC-Hubo@UNLV humanoid robot	*	*	*			
Logo on brochure cover, press releases, event signage, invitations, posters, flyers and other marketing	*	*	*	*	*	
Logo and mention on UNLV DARPA website	*	*	*	*	*	
VIP seating at Grand Opening of robotics lab	*	*	*	*	*	
Introduction of Dr. Paul Oh at the Grand Opening	*					
Private Tour of robotics lab for up to 20 guests	*	up to 10 guests	up to 8 guests			
Seating for 5 at the DARPA Challenge in Pomona, CA	*	seating for 2				
Invite to special event in Pomona in conjunction with DARPA Challenge	*	*		*	*	*
Table for 10 at Engineering Senior Design Dinner	*	seating for 6	seating for 4			
Name/Logo in Senior Design Program	*	*	*	*	*	*
Introduction to Alpha group team member				*		
Introduction to Omega group team member					*	
Bumper sticker with your logo on the robot's trailer	*	*	*	*	*	
Invitations to other events as they arise	*	*	*	*	*	*

*All donations are recognized by the UNLV Foundation and may make you eligible for additional benefits with the university*

## More information on donor recognition/benefits

Your company logo will be prominently **displayed on the actual robot** prior to, and during the competition. Logos will be sized appropriately based on donation level.

**Logo placement** on marketing materials—Appropriate sized sponsor logos will be used on signage, invitations, posters, flyers and more.

**Logo and mention on DRC-Hubo@UNLV DARPA Challenge website** may include a rotating banner, based on level of donation

Grand Opening of Dr. Paul Oh's robotics lab is scheduled for April 23. Donor at the Innovator level will be introduced by UNLV President Len Jessup, and will then in turn **introduce Dr. Oh at the ceremony**. This exclusive benefit is only offered to the Innovator level company.

All donors of \$5,000 and greater will receive **VIP seating at the Grand Opening** of the robotics lab.

At a privately scheduled time, your company may **invite guests to a private tour of the robotics lab** to see a demonstration by a member of the team.

At the actual competition in Pomona, CA on June 5<sup>th</sup> and 6<sup>th</sup>, you may be offered **seating at the event**. This is to be confirmed by DARPA representatives and may be subject to review as the event date gets closer.

During the competition, the Dean of Engineering will host a **special event in Pomona**, which sponsors will be invited to attend. This may be a brunch or evening reception after the challenge.

Sponsors will be **invited to the UNLV Engineering Fred and Harriet Cox Senior Design Dinner** on May 8<sup>th</sup> at the Cox Pavilion. This event showcases student projects and prototypes and is attended by more than 500 prominent supporters of the college. Depending on donation level, tickets or a table will be offered. *(This benefit will slightly reduce the tax-deductible portion of your sponsorship.)*

The **Senior Design Dinner will have a special program** with a section devoted to the DARPA challenge. Sponsors will be recognized in the program.

The **Alpha group** are key researchers on the DRC-Hubo@UNLV team, and an introduction to a member will be made at a mutually convenient time.

The **Omega group** are the students participating on the DRC-Hubo@UNLV team, and an introduction will be made at a mutually convenient time.

“Bumper” stickers showcasing our sponsors will be added to the **DRC-Hubo@UNLV trailer** that transports the robot to the competition.

**Other events** such as a team send-off may be planned and sponsors will receive invitations to attend.

To make a donation or for more sponsorship information, please contact  
Sara Portzel Buhr, Director of Development for Engineering,  
at 702-895-2913 or email [sara.portzel@unlv.edu](mailto:sara.portzel@unlv.edu)